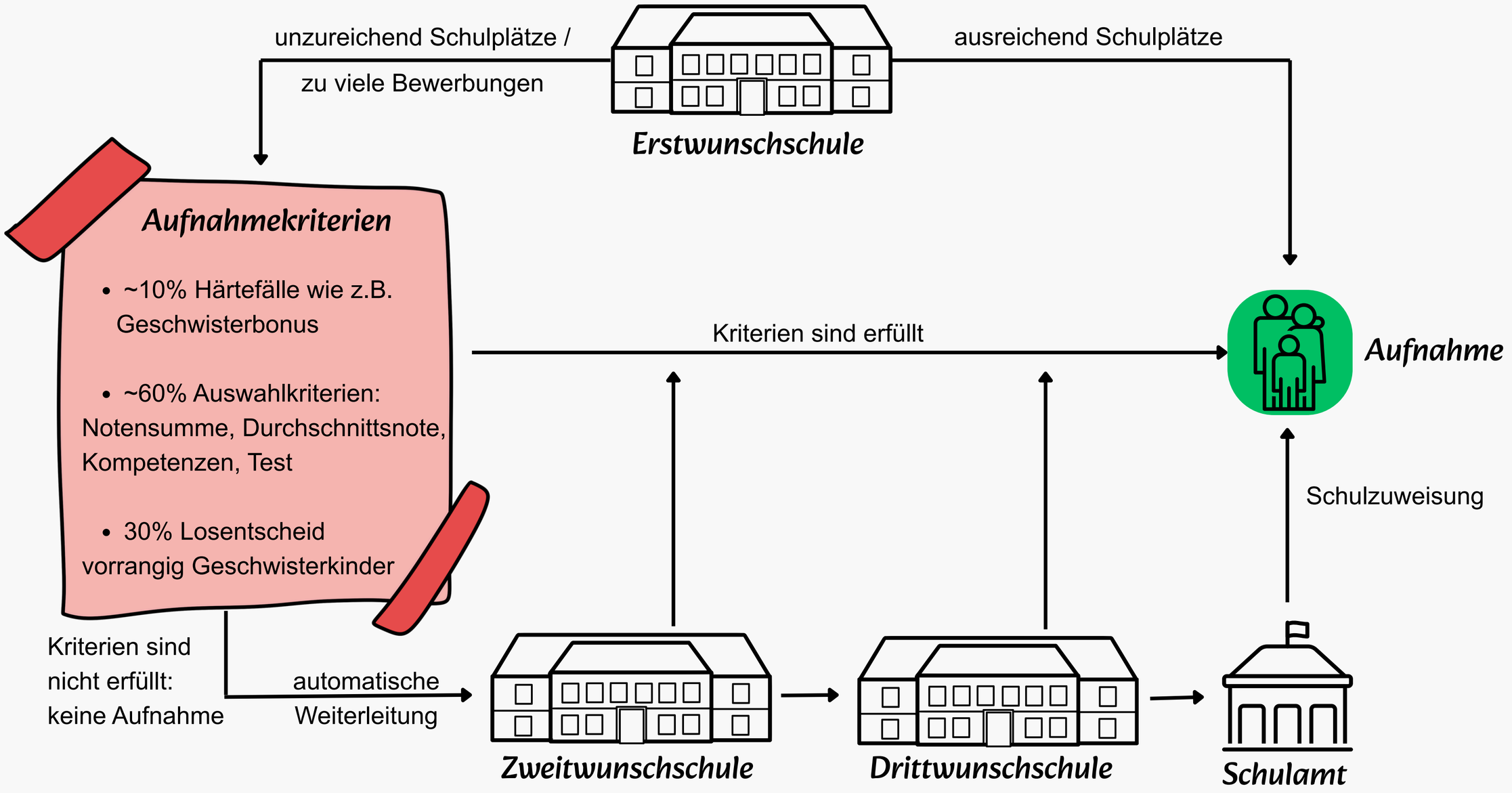Schulplatzvergabe